

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

RECEIVED  
U.S. DEPARTMENT  
OF JUSTICE  
CRIMINAL DIVISION  
NOV 5 4 07 PM '81  
INFORMATION UNIT  
REGISTRATION UNIT

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

16 SEP 1981

For Six Month Period Ending \_\_\_\_\_  
(Insert date)

Name of Registrant Doyle Dane Bernbach Inc. Registration No. 1066

Business Address of Registrant 437 Madison Avenue  
New York, New York 10022

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position

Date Connection  
Ended

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? ☐ Yes ☒ No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his services.

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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## II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?  
Yes ☐ No ☒

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

- 
9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

- 
10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

El Al Israel Airlines  
Israel Government Tourist Board  
National Federation of Coffee Growers of Colombia

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## III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

See Schedule #1

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<sup>1</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?

Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

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<sup>2</sup> The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

# IV - FINANCIAL INFORMATION

## 14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
March 17, 1981	El Al, Israel Airlines - Advertising		263,489.14
to	Israel Government - Advertising Tourist Office		127,219.17
September 16, 1981	National Federation of-Advertising Coffee Growers of Colombia		659,230.58

Total \$1,049,938.89

## 14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
March 17, 1981	El Al Israel Airlines	Advertising	223,965.77
to	Israel Government Tourist Office	Advertising	108,136.29
September 16, 1981	National Federation of Advertising Coffee Growers of Colombia		560,345.99

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Total 892,448.05

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

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<sup>5</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?  
Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:  
☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams  
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:  
☐ Public Officials ☐ Newspapers ☐ Libraries  
☐ Legislators ☐ Editors ☐ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups  
☐ Other (Specify) \_\_\_\_\_

21. What language was used in this political propaganda:

☐ English

☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☐

No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☐

No ☐

## VI - EXHIBITS AND ATTACHMENTS

### 25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A<sup>6</sup> Yes ☐ No ☐

Exhibit B<sup>7</sup> Yes ☐ No ☐

If no, please attach the required exhibit.

- (a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>6</sup> The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup> The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.



26. EXHIBIT C

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6-month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements, been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Joseph R. Daly  
Joseph R. Daly  
Paul J. Paulson  
Paul J. Paulson  
Robert G. Pfundstein  
Robert G. Pfundstein

State of New York  
County of New York

Subscribed and sworn to before me at New York, New York

this 28<sup>th</sup> day of October, 19 81

ROBERT F. MUIR  
NOTARY PUBLIC, State of New York  
No. 52-2804990  
Qualified in Suffolk County  
Certificate Filed in New York County  
Commission Expires March 30, 1983

Robert F. Muir  
(Signature of notary or other officer)

<sup>8</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

SCHEDULE #1

Page 3, Section III - Activities

Question #11.

Six-month Period Ending September 16, 1981

EL AL ISRAEL AIRLINES

Doyle Dane Bernbach Inc. and its wholly owned subsidiary, DDB Group Two Inc., prepare and place Print Advertising and Television Advertising for El Al Airlines. This advertising consists of the planning and execution of consumer, newspaper and magazine advertising, trade advertising to travel agents and cargo advertisements for freight shipments. During this period two new advertisements were prepared. See Exhibits E-1 and E-2.

ISRAEL GOVERNMENT TOURIST OFFICE

Doyle Dane Bernbach Inc, and its wholly owned subsidiary, DDB Group Two Inc., prepare and place Print Advertising and Television promoting tourism to Israel for the Israel Government Tourist Office. Two newspaper and magazine ads were prepared. See Exhibits I-1 and I-2. No new television or radio ads were prepared during this period.

NATIONAL FEDERATION OF COFFEE GROWERS OF COLOMBIA

Doyle Dane Bernbach Inc., advertising agency for the Federation, advised them with respect to advertising and marketing plans and, in addition, created and placed advertising in markets where 100% Colombian Coffee was in distribution. There were four trade advertisements prepared during this period. See Exhibits C-1 thru C-4.

Doyle Dane Bernbach Inc  
NAT'L FEDERATION OF COLOMBIAN COFFEE  
Cash Receipt.

		1		2	
		APRIL-81		SEPT. 81	
1		5/28/81	5198.5808		
2					
3		9/1/81	139372.50		
4					
5					
6				659230.58	
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					
22					
23					
24					
25					
26					
27					
28					
29					
30					
31					
32					
33					
34					
35					

4.32	**TOTAL**	6,022.04	5,095.76	926.28
4.31	NATL FEDERATION OF COFFEE NETWORK	4143	3,124.70CR	468.71CR
4.30	NATL FEDERATION OF COFFEE PRINT MAG	7078	2,811.75	421.76
4.29	NATL FEDERATION OF COFFEE PRINT MAG	7079	4,545.00	681.75
4.28			4,232.05	634.80
4.27	**TOTAL**	4,232.05	3,597.25	634.80

NAIL FEDERATION OF COFFEE NETWORK  
NAIL FEDERATION OF COFFEE NETWORK  
NAIL FEDERATION OF COFFEE PRINT MAG

4016  
4017  
7135

37,900.00  
903.00  
160.50CR

32,213.00  
787.55  
136.42CR

5,688.00  
135.45  
24.08CR

SAL25 06-08

NEW YORK

CLIENT DETAIL

MEDIA BILLING ANALYSIS

MAY 31, 1981

PAGE 23

CLIENT

MEDIA

INVOICE

COST AC/PAY

COMM

NAIL FEDERATION OF COFFEE PRINT MAG  
NAIL FEDERATION OF COFFEE PRINT MAG

7136  
7137

6,475.00  
12,124.05  
57,241.55

5,503.75  
10,1305.44  
48,655.32

971.23  
1,818.61  
8,586.23

GR TOTAL \*\*

57,241.55

48,655.32

8,586.23



LINE	DESCRIPTION	AMOUNT	TOTAL
14	NATL FEDERATION OF COFFEE	8,500.00	8,500.00
15	NATL FEDERATION OF COFFEE	10,000.00	10,000.00
16	NATL FEDERATION OF COFFEE	205.72	205.72
17	NATL FEDERATION OF COFFEE	17,378.00	17,378.00
18	NATL FEDERATION OF COFFEE	20,673.00	20,673.00
19	NATL FEDERATION OF COFFEE	56,756.72	56,756.72
20	NATL FEDERATION OF COFFEE	56,756.72	56,756.72
21	NATL FEDERATION OF COFFEE	56,756.72	56,756.72
22	NATL FEDERATION OF COFFEE	56,756.72	56,756.72
23	NATL FEDERATION OF COFFEE	56,756.72	56,756.72
24	NATL FEDERATION OF COFFEE	56,756.72	56,756.72
25	NATL FEDERATION OF COFFEE	56,756.72	56,756.72

11.25CR

68.00CR

68.00CR

68.00CR

68.00CR

\*\*\* TOTAL \*\*\*

NATL FEDERATION OF COFFEE NETWORK  
NATL FEDERATION OF COFFEE PRINT MAG  
NATL FEDERATION OF COFFEE PRINT MAG

1,447.04CR

222.85

9,327.43

8,159.24

1,702.40CR

321.00

10,973.45

9,592.05

4064

7122

7123

8,159.24

9,592.05

\*\*\* TOTAL \*\*\*

255.36CR

48.15

1,646.02

1,438.81

1,438.81



21	**TOTAL**		2,679.00	2,232.00	224.98
22					
23					
24	NATL FEDERATION OF COFFEE	NETWORK	4185	12,600.00	1,890.00
25	NATL FEDERATION OF COFFEE	NETWORK	4186	55,500.00	5,325.00
26	NATL FEDERATION OF COFFEE	NETWORK	4187	100.00CR	15.00
27	NATL FEDERATION OF COFFEE	NETWORK	4188	187,500.00	28,125.00
28	NATL FEDERATION OF COFFEE	NETWORK	4189	54,000.00	8,100.00
29	NATL FEDERATION OF COFFEE	NETWORK	4190	202,900.00	30,435.00
30	NATL FEDERATION OF COFFEE	NETWORK	4191	17,500.00	2,625.00
31	NATL FEDERATION OF COFFEE	NETWORK	4192	1,955.00	293.25
32	NATL FEDERATION OF COFFEE	NETWORK	4193	9,145.08	1,371.75
33	NATL FEDERATION OF COFFEE	NETWORK	4194	1,140.00CR	171.00
34	NATL FEDERATION OF COFFEE	PRINT MAG	7089	9,989.62	1,497.87
35	NATL FEDERATION OF COFFEE	PRINT MAG	7090	12,639.55	1,895.93
36	NATL FEDERATION OF COFFEE	PRINT MAG	7091	449.60CR	67.44
37				542,037.65	81,305.07
38					
39	**TOTAL**		542,037.65	460,732.58	
40					

5	** TOTAL **			11445.66	11229.52	216814
6						
7						
8	NAXLI FEDERATION OF COFFEE NETWORK	4173	130,000.00CR	25,500.00CR	5,500.00CR	
9	NAXLI FEDERATION OF COFFEE NETWORK	4174	65,000.00	72,250.00	12,750.00	
10	NAXLI FEDERATION OF COFFEE NETWORK	4175	157,300.00	133,705.00	23,595.00	
11	NAXLI FEDERATION OF COFFEE NETWORK	4176	136,900.00	116,355.00	20,545.00	
12	NAXLI FEDERATION OF COFFEE NETWORK	4177	22,000.00	18,700.00	3,300.00	
13	NAXLI FEDERATION OF COFFEE NETWORK	4178	72,000.00	61,200.00	10,800.00	
14	NAXLI FEDERATION OF COFFEE NETWORK	4179	235,290CR	200,000CR	35,290CR	
15	NAXLI FEDERATION OF COFFEE NETWORK	4180	997,200CR	847,620CR	149,580CR	
16	NAXLI FEDERATION OF COFFEE NETWORK	4181	2,447.09	2,080.03	367.06	
17	NAXLI FEDERATION OF COFFEE NETWORK	4182	5,747,770	4,885,54	862,16	
18	NAXLI FEDERATION OF COFFEE PRINT MAG	7189	299.00	254.15	44.85	
19	NAXLI FEDERATION OF COFFEE PRINT MAG	7190	13,043.03	11,072.82	1,970.21	
20			463,504.33	393,964.92	69,539.41	
21						
22	** TOTAL **		463,504.33	393,964.92	69,539.41	
23						

24	** TOTAL **		2,660.98	2,263.17	1,97.81
25					
26					
27					
28					
29					
30	NATLI FEDERATION OF COFFEE NETWORK	4160	120,000.00	102,000.00	18,000.00
31	NATLI FEDERATION OF COFFEE NETWORK	4161	57,500.00	48,875.00	8,625.00
32	NATLI FEDERATION OF COFFEE NETWORK	4162	12,000.00	10,200.00	1,800.00
33	NATLI FEDERATION OF COFFEE NETWORK	4163	4,776.99	4,060.44	716.55
34	NATLI FEDERATION OF COFFEE PRINT MAG	7156	348.80CR	296.48CR	52.32CR
35	NATLI FEDERATION OF COFFEE PRINT MAG	7157	112,704.18	10,794.79	1,919.39
36			206,632.37	175,623.75	31,008.62
37	** TOTAL **		206,632.37	175,623.75	31,008.62
38					
39					
40					

PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 06/30/81

PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 06/30/81

CLIENT NUMBER 525

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
	00	05005	2409	.00	.00	825.68	.00	6,322.10	7,147.78
	00	15004	2410	.00	.00	2,083.99	.00	14,406.82	16,490.81
	00	17007	2560	.00	.00	4,335.83	.00	29,153.76	33,489.59
			*	.00	.00	7,245.50	.00	49,882.68	57,128.18
			**	.00	.00	7,245.50	.00	49,882.68	57,128.18

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
	00	07011	2125	.00	.00	76.77-	.00	561.65-	638.42-
	00	07011	2126	.00	.00	51.57	.00	406.80	458.37
			*	.00	.00	25.20-	.00	154.85-	180.05-
			**	.00	.00	25.20-	.00	154.85-	180.05-

[illegible]





Doyle DANE BERNBACH INC  
EL AL ISRAEL AIRLINE LTD  
CASH RECEIPT.

		1		2	
		APRIL 81		SEPT. 81	
		DATE		AMOUNT	
				TOTAL	
1		4/21/81		1142372	
2		7/13/81		3249687	
3					
4		9/9/81		21956855	
5					
6					
7					
8				26348914	
9					
10					
11					
12					
13					
14					
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16					
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34					
35					





[illegible]

21	EL AL ISRAEL AIRLINE LTD	PRINT NPPR	3295	10,413.08	8,825.80	1,589.28
22	EL AL ISRAEL AIRLINE LTD	NEWSPAPERS	0901	836,42CR	709,28CR	125.14CR
23	EL AL ISRAEL AIRLINE LTD	MAGAZINES	0705	58,933.09	50,093.13	8,839.96
24	EL AL ISRAEL AIRLINE LTD	MAGAZINES	0707	31,442.50	26,726.13	4,716.37
25				99,936.25	84,935.78	15,020.47
26	** TOTAL **			99,936.25	84,935.78	15,020.47

10	EL AL ISRAEL AIRLINE LTD	PRINT NPPR	3147	9,216.00	7,833.60	1,382.40
11	EL AL ISRAEL AIRLINE LTD	PRINT NPPR	3148	1,152.94	991.05	174.89
12	EL AL ISRAEL AIRLINE LTD	PRINT MAG	7269	368.62	312.87	55.75
13	EL AL ISRAEL AIRLINE LTD	MAGAZINES	0709	31,442.50	26,726.12	4,716.38
14	EL AL ISRAEL AIRLINE LTD	MAGAZINES	0710	53,065.59	53,065.59	
15	EL AL ISRAEL AIRLINE LTD			76,826.65	73,126.10	3,700.55
16	EL AL ISRAEL LTD	YELLOW PAGES	6916	1,732.07	1,477.78	254.29
17				1,732.07	1,477.78	254.29
18						
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35	EL AL ISRAELI AIRLINE LTD.	PRINT MAG.	7252	3,860.00	3,281.00	579.00
36	EL AL ISRAELI AIRLINE LTD.	PRINT MAG.	7253	834.00	706.90	125.10
37				4,694.00	3,989.90	704.10
38						
39						
40	EL AL ISRAELI LTD.	YELLOW PAGES	6406	2,305.32	1,959.52	345.80
41	EL AL ISRAELI LTD.	YELLOW PAGES	6407		221.5CR	12.15
42						
43						
44						
45						
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51						
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53						
54						
55						
				2,305.32	1,947.37	357.95





443.40CR  
4.027.20

26,131.72

30,758.92

30,758.92

PRINT NPPR

ELI AL ISRAEL AIRLINE LTD

33

4.027.20

26,131.72

30,758.92

30,758.92

PRINT NPPR

ELI AL ISRAEL AIRLINE LTD

34

174.72

1990.08

1,166.80

3089

PRINT NPPR

ELI AL ISRAEL AIRLINE LTD

35

1,978.80

17,833.20

9,192.00

3090

PRINT NPPR

ELI AL ISRAEL AIRLINE LTD

36

20,523.47

116,291.16

136,814.63

3091

PRINT NPPR

ELI AL ISRAEL AIRLINE LTD

37

1,397.23

7,830.10

9,227.35

7233

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

38

243.73

1,353.62

1,597.37

7234

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

39

108.15

600.59

708.74

7235

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

40

23,826.14

134,878.75

158,704.89

173

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

41

15,114.91

15,114.91

15,114.91

4002

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

42

2,204.82

2,204.82

2,204.82

4003

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

43

1,521.00

1,521.00

1,521.00

4004

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

44

1,111.00

1,111.00

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4005

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

45

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4006

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

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4007

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

47

1,111.00

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4008

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

48

1,111.00

1,111.00

1,111.00

4009

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

49

1,111.00

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4010

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

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4011

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

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4012

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

52

1,111.00

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4013

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

53

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4014

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

54

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4015

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

55

1,111.00

1,111.00

1,111.00

4016

PRINT MAG

ELI AL ISRAEL AIRLINE LTD

56

SA#25 03-12

NEW YORK

MEDIA

CLIENT

ELI AL ISRAEL LTD.

ELI AL ISRAEL LTD.

YELLOW PAGES

YELLOW PAGES

6284

6285

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147

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149

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151

44607.09

24951.62

29358.71

TOTAL \*\*

7	EL AL ISRAEL AIRLINE LTD	PRINT MAG	7215	1,445.00	1,228.25	216.75
8	EL AL ISRAEL AIRLINE LTD	PRINT MAG	7216	1,843.12	1,561.87	281.25
9	EL AL ISRAEL AIRLINE LTD	PRINT MAG	7217	3,095.00	2,680.75	414.25
10				6,383.12	5,420.87	962.25
11						
12	EL AL ISRAEL LTD.	YELLOW PAGES	6347	2,087.16	1,774.09	313.07
13				2,087.16	1,774.09	313.07
14						
15	TOTAL **			8,470.28	7,194.06	1,276.22
16						



[illegible]

FROM PLUS

PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 03/31/81

PAGE 0093

THE AIRLINE AIRLINE LTD.

CLIENT NUMBER 160

PRD NO JOB NO INV NO

INSIDE ART

CREATIVE FEES

AGENCY COMMISSION

CASH DISCOUNT

COST AMOUNT

TOTAL AMOUNT

00 13005 2443  
00 13003 2539  
00 13006 2540  
00 13007 2541  
00 13019 2542  
00 13004 2216  
00 13004 2139  
00 03015 2140  
00 03016 2141

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820.28  
172.55  
631.28  
511.96  
50.69  
1.93  
226.33  
102.71  
82.47

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4,978.50  
1,283.64  
3,907.64  
3,231.64  
352.22  
10.92  
1,614.30  
581.90  
467.26

5,798.78  
1,456.19  
4,538.92  
3,743.60  
402.91  
12.85  
1,840.63  
684.61  
549.73

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.00  
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2,600.20  
2,600.20

.00  
.00

16,428.02  
16,428.02

19,028.22  
19,028.22

		572,402.39	486,175.73	86,225.64
URIST	PRINT NPPR	3115	1,114.72CR	944.62CR
URIST	PRINT NPPR	3116	1,134.00	963.90
URIST	PRINT MAG	7275	2,165.00CR	1,840.25CR
URIST	PRINT MAG	7276	2,165.00	1,840.25
URIST	PRINT MAG	7277	4,370.00	3,714.50
URIST	PRINT MAG	7278	2,280.00CR	1,938.00CR
URIST	PRINT MAG	7279	2,280.00	1,938.00
URIST	PRINT MAG	7280	70.00	52.50
URIST	PRINT MAG	7281	1,800.00	1,530.00
URIST	PRINT MAG	7282	36.81	36.81
URIST	PRINT MAG	7283	36.81CR	36.81CR
URIST	PRINT MAG	7284	38.25CR	38.25CR
			6,221.03	5,285.03
			6,221.03	5,285.03
				936.00
				936.00

URIST	PRINT MAG	7209	181.95CR	154.65CR	27.30CR
URIST	PRINT MAG	7210	85.80CR	72.93CR	12.87CR
URIST	PRINT MAG	7211	181.95CR	154.66CR	27.29CR
URIST	PRINT MAG	7212	181.95CR	154.66CR	27.29CR
URIST	PRINT MAG	7213	3.09	3.09	
URIST	PRINT MAG	7214	1.46	1.46	
URIST	PRINT MAG	7215	3.09	3.09	
URIST	PRINT MAG	7216	3.09	3.09	
URIST	MAGAZINES	0703	492.09	418.27	73.82
			128.83CR	107.90CR	20.93CR
			128.83CR	107.90CR	20.93CR



NEW YORK

CLIENT DETAIL

MEDIA BILLING ANALYSIS

APR 30, 1981

PAGE 35

MEDIA		INVOICE	GROSS AC/REC	COST AC/PAY	COMM
PRINT NPPR	3168		15,074.50	12,813.82	2,261.18
PRINT NPPR	3169		122.40CR	104.04CR	18.36CR
PRINT NPPR	3170		232.98CR	232.98CR	
PRINT MAG	7325		2,780.00	2,363.00	417.00
PRINT MAG	7326		8,873.00	7,542.05	1,330.95
PRINT MAG	7327		1,245.00	1,058.25	186.75
PRINT MAG	7328		65,726.18	55,867.25	9,858.93
PRINT MAG	7329		52,140.00	44,319.00	7,821.00
PRINT MAG	7330		925.00	786.25	138.75
PRINT MAG	7331		3,655.00	3,106.75	548.25
PRINT MAG	7332		21,17CR	21,17CR	
PRINT MAG	7333		1,037.23CR	1,037.23CR	
MAGAZINES	0706		8,873.00CR	8,873.00CR	
MAGAZINES	0707		53,065.59CR	53,065.59CR	
MAGAZINES	0708		31,442.50CR	26,726.13CR	4,716.37CR
			55,623.81	57,795.73	17,628.08
			55,623.81	57,795.73	17,628.08

479.25  
342.00  
821.29

479.25  
342.00  
821.29

## MEDIA

## INVOICE

## GROSS AC/REC

## COST AC/PAY

## COMM

DURIST	PRINT	NPPR	3252	108.29CR	92.05CR	16.24CR
DURIST	PRINT	NPPR	3253	317.65	270.00	47.65
DURIST	PRINT	NPPR	3254	4.22CR	4.22CR	
DURIST	PRINT	MAG	7242	2,165.00	1,840.25	324.75
DURIST	PRINT	MAG	7243	50.00CR	42.50CR	7.50CR
DURIST	PRINT	MAG	7244	50.00CR	42.50CR	7.50CR
DURIST	PRINT	MAG	7245	450.18CR	382.65CR	67.53CR
DURIST	PRINT	MAG	7246	534.00CR	453.90CR	80.10CR
DURIST	PRINT	MAG	7247	.85	.85	
DURIST	PRINT	MAG	7248	9.93	9.93	
DURIST	PRINT	MAG	7249	36.81CR	36.81CR	
DURIST	NEWSPAPERS		0300	834.42	709.28	125.14
DURIST	NEWSPAPERS		0302	44,213.10CR	37,581.13CR	6,631.97CR
DURIST	NEWSPAPERS		0303	44,213.10	37,581.13	6,631.97
DURIST	MAGAZINES		0704	58,933.09CR	50,093.13CR	8,839.96CR
DURIST	MAGAZINES		0706	31,442.50	26,726.13	4,716.37
				25,396.24CR	21,591.32CR	3,804.92CR
				25,396.24CR	21,591.32CR	3,804.92CR

IST	PRINT	NPPR	60.00CR	51.00CR	19.00CR
IST	PRINT	NPPR	21,484.50	18,261.82	3,222.68
IST	PRINT	NPPR	21,93CR	21,93CR	
IST	PRINT	MAG	1,765.00	1,500.25	264.75
IST	PRINT	MAG	11,073.00	9,412.05	1,660.95
IST	PRINT	MAG	34,450.00	29,282.50	5,167.50
IST	PRINT	MAG	29,055.00	24,696.75	4,358.25
IST	PRINT	MAG	23,385.00	19,877.25	3,507.75
IST	PRINT	MAG	62,748.13	53,315.38	9,432.75
IST	PRINT	MAG	1,150.00	977.50	172.50
IST	PRINT	MAG	1,365.75CR	1,365.75CR	
IST	PRINT	MAG	585.66CR	585.66CR	
IST	PRINT	MAG	7,914.13CR	6,706.48CR	1,207.65CR
IST	PRINT	MAG	8,051.00	6,849.33	1,201.65
IST	MAGAZINES		62,885.00CR	53,482.25CR	9,402.75CR
IST	MAGAZINES		31,442.50	26,726.13	4,716.37
IST	MAGAZINES		16,225.00CR	13,799.63CR	2,425.37CR
IST	MAGAZINES		17,225.00	14,641.25	2,583.75
IST	MAGAZINES		1,000.00CR	850.00CR	150.00CR
IST	MAGAZINES		8,873.00	8,673.00	
IST	MAGAZINES		53,065.59	53,065.59	
IST	MAGAZINES		213,710.25	190,646.50	23,063.75
IST	MAGAZINES		213,710.25	190,646.50	23,063.75
IST	MAGAZINES		53,065.59	53,065.59	
IST	MAGAZINES		160,646.6	137,587.91	23,058.69



[illegible]

7304  
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7309

1,030.00CR	1,030.00
41,681.40	41,681.40
21,93CR	21,93.00
44,400.00	44,400.00
860.00	860.00
17,225.00	17,225.00
6,065.00	6,065.00
206.00CR	206.00
16,365.00	16,365.00
14,62CR	14,62.00
282.89CR	282.89
1,177.91CR	1,177.91

35	574	19	CR
35	429	19	CR
35	21	93	CR
35	760	00	
35	1	00	
14	64	23	
15	153	23	
13	175	10	CR
13	910	25	
13	14	62	CR
292	83	CR	

156.02CR	6025.21	660.00	129.00	2,583.75	909.75	30.90CR	2,456.75
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9729873

PRINT	NPPR	3095	1,800.00CR	1,225.00CR	225.00CR
PRINT	NPPR	3096	26,673.50	22,502.47	3,071.03
PRINT	NPPR	3097	25.50	25.50	
PRINT	NPPR	3098	21.93CR	21.93CR	
PRINT	MAG	7269	243.00CR	206.55CR	36.45CR
PRINT	MAG	7270	2,995.00	2,565.75	429.25
PRINT	MAG	7271	15,365.00	13,060.25	2,304.75
PRINT	MAG	7272	18,025.00	15,821.00	2,203.75
PRINT	MAG	7273	3,775.00	3,200.75	564.25
PRINT	MAG	7274	28,599.00	24,309.00	4,289.95
PRINT	MAG	7275	259.53CR	219.93CR	39.60CR
PRINT	MAG	7276	4.13	4.13	
PRINT	MAG	7277	261.21CR	268.23CR	
PRINT	MAG	7278	357.35CR	352.99CR	
			92,619.11	78,455.26	13,083.83
			92,619.11	78,455.26	13,083.83

[illegible]

S PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 06/30/81

PAGE 117

RNMENT TOURIST CLIENT NUMBER 325

PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
01	03002	2669	.00	.00	20.51	.00	116.22	136.73
	*		.00	.00	20.51	.00	116.22	136.73
	**		.00	.00	20.51	.00	116.22	136.73

CLIENT NUMBER 325

INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
5	2463	.00	220.91	.00	1,431.61	1,652.52
6	2464	.00	180.93	.00	1,205.10	1,386.03
6	2465	.00	151.01	.00	855.60	1,006.61
7	2466	.00	69.19	.00	392.00	461.19
8	2467	.00	22.68	.00	128.50	151.18
*		.00	644.72	.00	4,012.81	4,657.53
**		.00	644.72	.00	4,012.81	4,657.53

[illegible]



PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 03/31/81

PAGE 094

PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 03/31/81

TOURIST		CLIENT NUMBER		325		CREATIVE		AGENCY		CASH		COST		TOTAL	
PRD	NO	JOB	NO	INV	NO	INSIDE	ART	FEE	COMMISSION	DISCOUNT	AMOUNT	AMOUNT	AMOUNT	AMOUNT	AMOUNT
01	03023	2444				.00		.00	135.01	.00	764.95	899.96			
01	13001	2445				.00		.00	65.51	.00	371.15	436.66			
01	13001	2543				.00		.00	18.53	.00	105.00	123.53			
01	13002	2544				.00		.00	50.69	.00	349.72	400.41			
01	13004	2545				.00		.00	142.27	.00	931.05	1,073.32			
01	03002	2546				.00		.00	2,151.24	.00	12,188.33	14,339.57			
						.00		.00	2,563.25	.00	14,710.20	17,273.45			
						.00		.00	2,563.25	.00	14,710.20	17,273.45			

\*  
\*\*

AGENT TOURIST

CLIENT NUMBER 325

PAGE 111

PRD JOB INV NO NO

01 03020 2096

INSIDE ART

.00

CREATIVE FEES

.00

AGENCY COMMISSION

193.34

CASH DISCOUNT

.00

COST AMOUNT

1,232.92

TOTAL AMOUNT

1,426.26

\*

.00

193.34

.00

1,232.92

1,426.26

\*\*

.00

193.34

.00

1,232.92

1,426.26



[illegible]

# DOYLE DANE BERNBACH INC

## ISRAEL GOVERNMENT TOURIST

### Cash Receipt

		1	2
		APRIL 81	SEPTEMBER 81
		AMOUNT	TOTAL
1	✓/29/81	45000	
2			
3	8/10/81	5537091	
4	8/26/81	64850.00	
5			
6			
7			12067141
8			
9			
10			
11	GROUP II		
12	6/8/81	465763	
13			
14	7/9/81	13673	
15			
16	8/18/81	175340	
17			
18			654776
19			
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UNITED STATES DEPARTMENT OF JUSTICE  
REGISTRATION UNIT  
CRIMINAL DIVISION  
WASHINGTON, D. C. 20530

RECEIVED  
U.S. DEPARTMENT  
OF JUSTICE  
CRIMINAL DIVISION  
NOV 5 4 07 PM '81  
REGISTRATION UNIT

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes \_\_\_\_\_ or No X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes \_\_\_\_\_ or No \_\_\_\_\_

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Howard R. Weidner  
Signature

10/15/81  
Date

Howard R. Weidner  
Please type or print name of  
signatory on the line above

Sr. Financial Analyst  
Title